

Product Manager - OPTOnav	
Date	January 2022
Reporting To	Business Development Director
Job Purpose	
<p>The Product Manager will research, develop, test and support activities for the OPTOnav product. This role will include supporting the engineers in the development of algorithms, test routines and statistics.</p> <p>As an expert in the field of survey, the Product Manager will work closely with engineering to ensure survey related products are developed with appropriate and required survey principles.</p>	
Principal Accountabilities	
<ul style="list-style-type: none"> • Product Research <ul style="list-style-type: none"> ○ Contribute to all stages in the delivery of customer focused research, development, consultancy, and product support activities related to the product and survey expertise. ○ Conduct competitor research and identify product differentiators. • Product Development <ul style="list-style-type: none"> ○ Engage closely with the Engineering team to ensure all products with a survey element to them, are developed in line with survey principles. This will include reviewing and validating algorithms and mathematical techniques used. ○ Capture and analysis of customer requirements, interpreting these to define clear road maps. ○ Document completed work to satisfy internal QA requirements. • Collaboration <ul style="list-style-type: none"> ○ Evaluate promotional plans to ensure they are consistent with product line strategy and effectively convey the message to inspire product users. ○ Leading and contributing to projects, work packages and bids. ○ Represent the company by attending trade events, visiting, and supporting customers to solicit feedback on company products and services. ○ Act as a product champion to build awareness and understanding. • Governance <ul style="list-style-type: none"> ○ Working to appropriate standards and practice across the department. ○ Ensuring conformance with good OOO / structured design practices. ○ Working to relevant department and project budgets. 	

Principal Interactions

- Product research and development
- Technical and customer support
- System/functional testing of FSL products / software
- Assisting with integration of software and hardware
- Support work on general product engineering and development tasks
- Work with the Business Development and commercial teams
- Engage with customers to capture requirements and support product

Performance standards

Progressive

- Strives for continuous improvement.
- Identifies opportunities to improve efficiency.
- Raises issues in procedures, processes, and products with solutions for improvements.

Accountable

- Exhibits loyalty, discipline, dedication, integrity, honesty.
- Accepts personal responsibility.
- Is fair and objective.
- Requires minimal supervision.
- Sets and enforces quality standards.
- Good attention to detail.
- Ensure that checks have been completed.
- Reviews and checks work with peers.
- Seeks input from stakeholders.

Proactive

- Demonstrates ability to plan, coordinate, schedule effectively, and uses resources effectively and efficiently.
- Adapts to changing scenarios.
- Retains composure in stressful situations.
- Shows passion for their job role.
- Promotes the company and objectives of the company.

Innovative

- Emphasizes logic in decision making.
- Generates solutions for problems and opportunities.
- Makes timely and accurate decisions.
- Displays initiative.
- Recognizes opportunities.

Collaborative

- Collaborates with others.
- Fosters teamwork.
- Listens, speaks, and writes effectively.

All employees who work for the company are employed on the clear understanding that they will actively and positively contribute to its success and prosperity. All employees are expected to take a flexible and committed approach to their particular job at all times and to carry out any work in which they are engaged to the best of their abilities.